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*IBA meets IBA* is a network of experts and participants of past, current and future IBAs, whose aim is to update, develop further and propagate the special qualities of the IBA brand.

*IBA Forum – IBA meets IBA: City Capital!* is sponsored by the Federal Ministry of Transport, Building and Urban Development (BMVBS) and the Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR) within the framework of the National Urban Development Policy.

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**IBA Forum – IBA meets IBA**

*City Capital!*  
 18 and 19 April 2011 in Berlin



## Greeting

Ladies and Gentlemen,

Within the context of planning for the IBA Berlin 2020 International Building Exhibition, the city of Berlin will host the IBA Forum - IBA meets IBA in April with the topic *City Capital!* In cooperation with the Federal Ministry of Transport, Building and Urban Development, the Senate Department for Urban Development is inviting a network of experts and stakeholders from past, current and future IBAs and interested professionals to address the current questions of urban development against the backdrop of constantly changing conditions.

The title of this year's IBA forum refers to resources existing in Berlin, but also in other cities. Are we using our cities' resources adequately? What can we learn from good examples elsewhere and how can our urban societies benefit from these examples? The *City Capital!* IBA forum will address these issues on the basis of good examples from Berlin and other cities.

I am delighted to invite you to this event and I wish you and all the participants many intensive discussions!

A handwritten signature in black ink, appearing to read 'Ingeborg Junge-Reyer', written in a cursive style.

Ingeborg Junge-Reyer  
Senator for Urban Development, Berlin

## IBA Forum – IBA meets IBA

***City Capital!***

**18 and 19 April 2011 in Berlin**

Which special talents, energy and capabilities does a city have? How does it recognise, use and support these strengths specifically?

During the preparations for the IBA Berlin 2020, the central focus is on *City Capital!*, as both a term and an image. *City Capital!* refers less to the city's monetary wealth, but rather to the potential for development in regard to space, society and culture. A city's capital is founded to a large extent on the level of qualification of its labour force, on its spatial resources and on the commitment of its creative citizens.

Not only Berlin, but almost every city worldwide is faced with the challenge of putting the specific qualities it possesses and its unique selling points to use and enhancing them for the benefit of all, now and in the future.

Therefore, the IBA forum will present a series of practical examples. Based on the insights gained from these, the forum will show and reflect on what must be done and, above all, provide examples for how to do it.

In doing so, we shall look beyond Germany's borders. Problems have no borders, though solutions need to prove themselves in each individual society. The things we consider familiar must be viewed differently, calculated and considered in a new light – as a prerequisite to enable us to tread new ground when we plan and build.

## Programme

### Monday, 18 April 2011

#### City excursions

- 4:00 p.m. **Excursion 1**  
Tempelhofer Freiheit
- Excursion 2**  
Spreeraum
- Excursion 3**  
Void Safari in Neukölln

#### Opening event

at Heimathafen Neukölln

- 7:00 p.m. Doors open
- 7:30 p.m. **Greeting**  
Ingeborg Junge-Reyer,  
Senator for Urban Development, Berlin
- 7:45 p.m. **City Capital: Searching, finding, using!**  
Dr. Sonja Beeck / Martin Heller,  
Prae-IBA-Team Berlin 2020
- 8:30 p.m. **Reception**
- 10:30 p.m. End of the event

### Tuesday, 19 April 2011

#### IBA Forum 2011 – City Capital!

at Alte Zollgarage, Tempelhof Airport

- 9:00 a.m. Doors open
- 9:30 a.m. **Welcome**  
Regula Lüscher, Director of Urban  
Development, Berlin
- 9:45 a.m. **Statement**  
Dr. Ulrich Hatzfeld, Federal Ministry of  
Transport, Building and Urban Development

#### 10:00 a.m. Focus 1: Looking differently

##### Introduction

Dr. Sonja Beeck, Prae-IBA-Team Berlin 2020

##### Looking differently in practice:

##### View on the horizon or empower the people to make the city: a contradiction?

Adri Duivesteijn, Alderman of Housing and Spatial Planning, Municipality of Almere, Netherlands

##### Homoeopathy as a developmental force

Kurt-Juergen Zander, Lord Mayor of Köthen (Anhalt)

##### The ugly ducklings – Buildings from the 1970s in Linz

Lorenz Potocnik, Architect, Vienna / Linz

##### Thinking beyond looking differently:

##### How to find new qualities

Martin Heller, Prae-IBA-Team Berlin 2020

Discussion

#### 12:00 p.m. Refreshments

#### 1:00 p.m. Focus 2: Calculating differently

##### Introduction

Dr. Sonja Beeck, Prae-IBA-Team Berlin 2020

##### Calculating differently in practice:

##### Conversion of existing housing association buildings

Sybille Wegerich, Management Board, GAG Immobilien AG, Cologne

##### Potential spaces

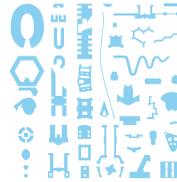
Arno Brandlhuber, Architect, Berlin

##### Social entrepreneurship

Peter Holbrook, CEO, The Social Enterprise Coalition, London

- Thinking beyond calculating differently:**  
**Municipal accounting as the basis for political decisions**  
 Prof. Dr. Uwe Hochmuth, Chair of Cultural Economics, University of Arts and Design, Karlsruhe
- Discussion
- 3:00 p.m. **Refreshments**
- 3:45 p.m. **Focus 3: Cooperating differently**  
**Introduction**  
 Dr. Sonja Beeck, Prae-IBA-Team Berlin 2020
- Cooperating differently in practice:**  
**View, shape, participate**  
 Christine Gaspar, Executive Director, Center for Urban Pedagogy (CUP), New York
- Cluster or campus? – Dynamic cooperation in architecture**  
 Dr. Ignacio Fariás, Social Science Research Centre Berlin, Santiago de Chile/Berlin
- Municipality merger in the Canton of Glarus: Turn 25 into 3!**  
 Dr. Martin Beglinger, Deputy Chief Editor, Tages-Anzeiger-Journal, Zurich/Glarus
- Thinking beyond cooperating differently:**  
**Implementing the city's capital: Game and negotiation**  
**London Green Enterprise District**  
 Prof. Raoul Bunschoten, CHORA, London
- Discussion
- 5:45 p.m. **Closing words**  
 Regula Lüscher, Director of Urban Development, Berlin
- 6:00 p.m. End of the event

## City excursions



### Excursion 1: Tempelhofer Freiheit Park

With its new opportunities for participation by users, the former Tempelhof Airport is a typical example of the future development of Berlin's open spaces. The "Tempelhofer Freiheit" process will be introduced during a walk through the building and a bicycle trip across the airfield.



### Excursion 2: Spreeraum

The inner city along the Spree is an important space for development in Berlin's city centre. The Spree area offers space for diverse and manifold development, but is also the subject of conflicts of diverging interests. This boat tour will provide insight into current developments between Rummelsburger Bucht and Jannowitzbrücke.



### Excursion 3: Void Safari in Neukölln

Wastelands, vacant lots, empty buildings and industrial sites are present throughout the entire urban landscape of Berlin. The opportunities for use of these open spaces and the possibilities for participation are as multi-faceted as the spaces themselves. The qualities of these "voids" will be illustrated during a walk through Neukölln.

The excursions will be accompanied by representatives from the Prae-IBA-Team, the Senate Department for Urban Development, and Tempelhof Projekt GmbH.

Registration for the excursions is limited to attendees of the IBA Forum on 19 April.

## Locations



### Opening event on 18 April, 7 p.m.:

#### Heimathafen Neukölln

im Saalbau Neukölln  
Karl-Marx-Straße 141  
12043 Berlin  
[www.heimathafen-neukoelln.de](http://www.heimathafen-neukoelln.de)

Public transportation:  
U7 to Karl-Marx-Straße



### IBA Forum on 19 April, 9:30 a.m.:

#### Tempelhof Airport Alte Zollgarage

(on the left, next to the main entrance  
of the airport)  
Platz der Luftbrücke  
12101 Berlin

Public transportation:  
U6 to Platz der Luftbrücke or buses 104 and  
248, direction: Platz der Luftbrücke

## Registration and hotels

### Registration

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Schlesische Straße 29 – 30  
10997 Berlin  
Telephone +49 (0)30 / 695 37 08-0  
Fax +49 (0)30 / 695 37 08-20  
or [www.stadtentwicklung.berlin.de/iba\\_2020](http://www.stadtentwicklung.berlin.de/iba_2020)

The attendance of these events is free of charge. The number of participants is limited. The programme is subject to change. Registration is valid upon receipt of confirmation.

### Hotels

Please book early yourself. A contingency of hotel rooms has been reserved under the code word "IBA Forum" in the following hotels as of 1 April, 2011:

Ibis Hotel City Ost  
Telephone +49 (0)30 / 25 76 00

Mercure Hotel Berlin Tempelhof Airport  
Telephone +49 (0)30 / 62 78 00

Best Western Hotel Berlin-Mitte  
Telephone +49 (0)30 / 52 68 00-0

ABION Spreebogen Waterside Hotel  
Telephone +49 (0)30 / 39 92 00

### Further information

[www.stadtentwicklung.berlin.de/iba\\_2020](http://www.stadtentwicklung.berlin.de/iba_2020)